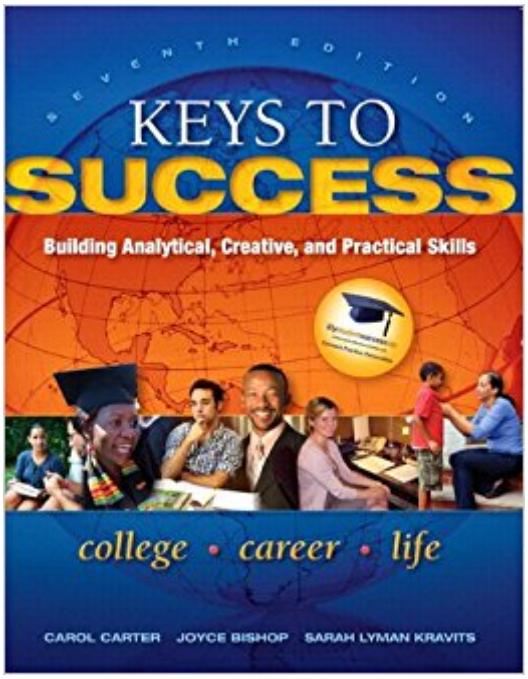
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Synopsis

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Ã¢â ¬Å“A case study provides an impersonal (thus safer) and specific (thus meaningful) way to discuss student issues.Ã Â These were realistic without being corny, so students can relate.Ã¢â ¬Â• Ã¢â ¬â •Shawn Bixler, The University of Akron Ã Â Ã¢â ¬Å“I absolutely feel that the textÃ¢â ¬â„¢s Ã¢â ¬Å“Successful IntelligenceÃ¢â ¬Â• emphasis would be and is beneficial for students.Ã Â I teach mostly non-traditional students and for the most part when they were in high school they wouldÃ¢â ¬â„¢ve never imagined that they would be sitting in a college classroom.Ã Â Most of them were probably told that they werenÃ¢â ¬â„¢t Ã¢â ¬Å“college materialÃ¢â ¬Â• or that they had a lot of Ã¢â ¬Å“potentialÃ¢â ¬Â• but that they werenÃ¢â ¬â„¢t good Ã¢â ¬Å“test takersÃ¢â ¬Â•.Ã Â I believe that when they hear that it takes more than Ã¢â ¬Å“book smartsÃ¢â ¬Â• to be successful at college and in life it will mean a lot and will go a long way in boosting their confidence so that they can and will become successful students.Ã¢â ¬Â• Ã¢â ¬â •Julia Brown, M.Ed., LPC, South Plains College Ã Â Ã¢â ¬Å“I believe the career focus is an excellent approach.Ã Â I believe the more effectively freshmen get this in their first year, the better they will be able to understand the important relationship between their course work and the work they will do in their careersÃ¢â ¬Â• Ã¢â ¬â •Julie Stein, California State University, East Bay Ã Â

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reach for their most important goals. In other words, they are successfully intelligent."
Ã Â Ã Â Ã Â Ã Â Ã Â Ã Â Ã Â Ã Â Ã Â Ã Â Ã Â
Ã Â --Robert J. Sternberg Ã Â Unlock every student's potential to succeed in college, career, and life by challenging them. "ItÃ¢â ¬â„¢s not just what you knowÃ¢â ¬Â¦itÃ¢â ¬â„¢s what you know how to do." Ã Â Students will develop their goal-setting abilities by personalizing Ã¢â ¬Å“best practiceÃ¢â ¬Â• tools and strategies for all topics covered. KeysÃ¢â ¬â„¢Ã Â focuses on building analytical, creative, and practical thinking skills. This Ã¢â ¬Å“thinking skillsÃ¢â ¬Â• framework challenges students of all levels to question, evaluate, innovate, relate, and follow through -Ã Â which is critical inÃ Â class AND highly valued inÃ Â a competitive 21st century workplace where one must maximize strengths and bolster weaknesses. When students build the skills that will help them get where they want to go in college and beyond, they will be more motivated to retain and APPLY what they learn.Ã Â Revision highlights include an Annotated Instructor's Edition, Social Media integration, 21st Century Skills coverage, and much more.Ã Â Ã Â For more information about the book including its support package, go to www.pearsonhighered.com/studentsuccessÃ Â Ã Â Ã Â Start strong. Finish stronger. Ã Â www.MyStudentSuccessLab.com Ã Â

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